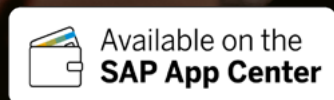# SAVANTIS

Intelligent Entertainment Suite

WORLD'S FIRST CLOUD-BASED OMNICHANNEL SAP® SOLUTION FOR CINEMAS, ENTERTAINMENT VENUES, RESTAURANTS & RETAILERS

Available on the SAP App Center

SAP Gold Partner

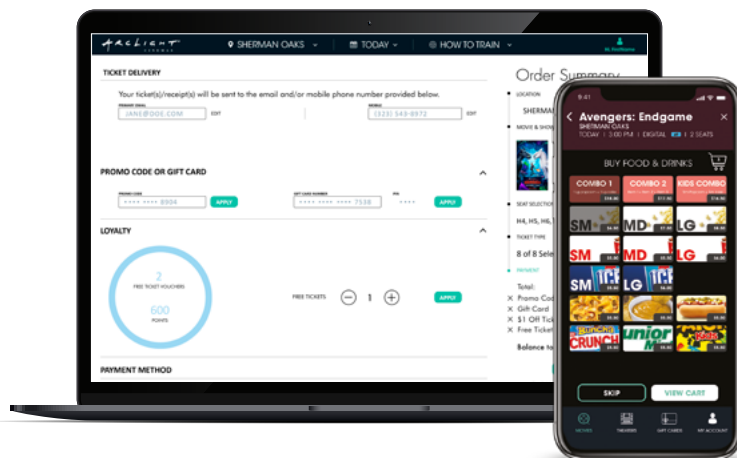"Savantis' Intelligent Entertainment Suite is a total game-changer for ArcLight Cinemas. It allows us to build our brand and create lasting relationships with patrons through a new experience. We now offer a modern, digital experience for moviegoers, from ticketing to concession sales, and it includes personalized marketing through our new member loyalty program. We've gained immeasurable insight into all aspects of our business."

Bryan Ungard, Chief Purpose Officer
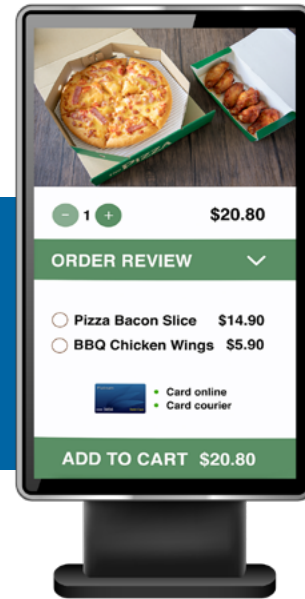The Decurion Corporation (ArcLight Cinemas)

Intelligent Entertainment Suite (IES) by Savantis is the world's first omnichannel, cloud-based, fully integrated solution built on SAP® Commerce Cloud and Marketing Cloud to manage business operations for cinemas, entertainment venues, restaurants, and retailers. IES enables companies to modernize their operations and future-proof their business with more than 25 embedded accelerators built by Savantis for consumer-facing and back-office operations.
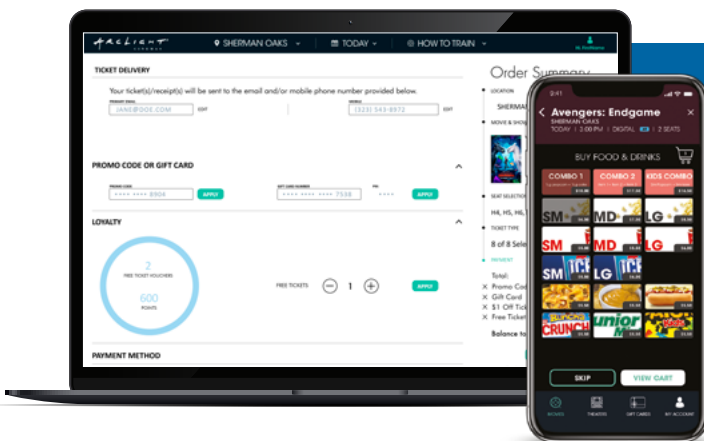
IES ACCELERATORS

SELF-SERVE KIOSK

Deliver a personalized, self-service mobile ordering experience to your guests to alleviate long lines.
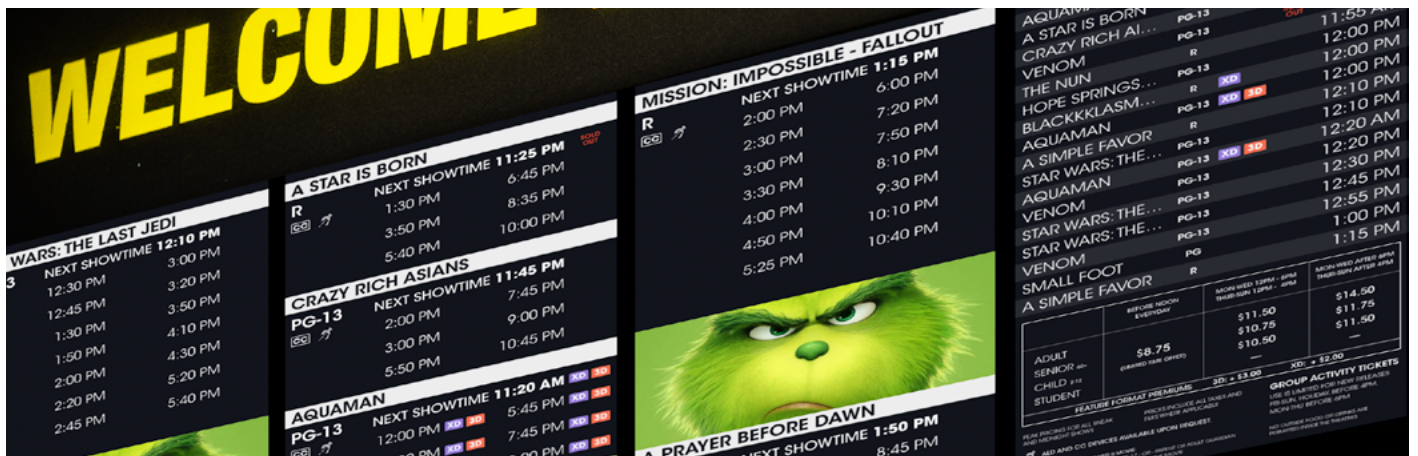
OMNICHANNEL SALES & CART MANAGEMENT

Complete cart-to-order management capabilities and online ticketing with a modern user experience for your customers across all channels including website, consumer app, and kiosk.
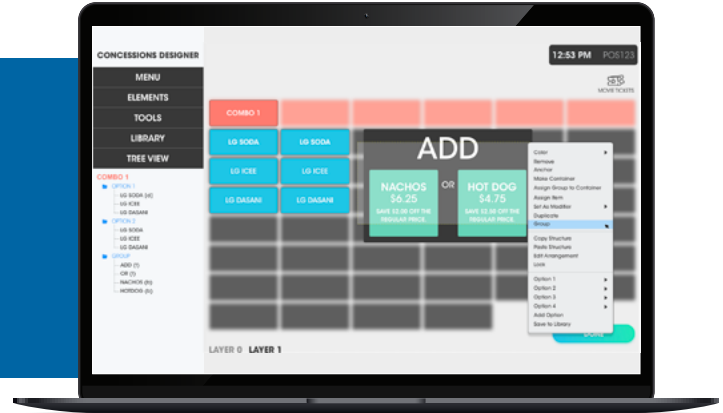
DIGITAL SIGNAGE

Manage content display for all digital signage in your establishment. Automate manual processes by scheduling content assignments.

IES ACCELERATORS

MENU & SEAT DESIGNER

Staff can create location-specific menus and socially distanced, reserved seating layouts for any venue.
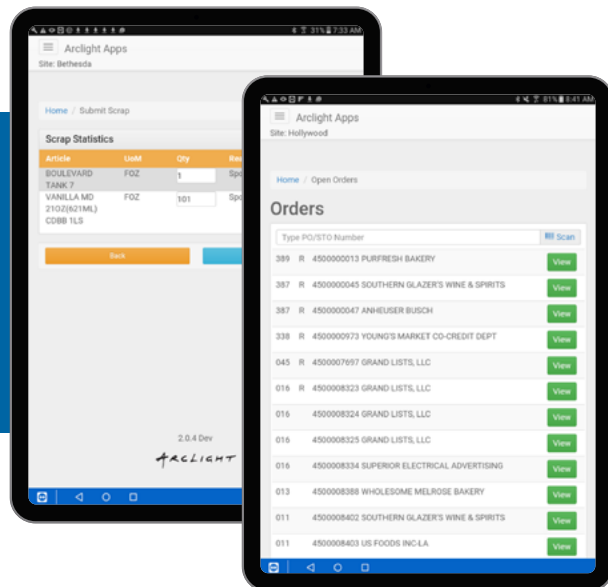
ORDER ROUTING

Create, prepare and fulfill orders seamlessly at restaurants, and event venues or retail locations.

BUSINESS-TO-EMPLOYEE APPS

Empower your employees with the platform's B2E apps. On-location staff can manage procurement and inventory with greater efficiency.

IES ACCELERATOR INVENTORY

CONSUMER EXPERIENCE: Web & Mobile Apps, Online Ticketing, Contactless Food & Beverage Ordering, Socially Distanced Seat Reservations, Point of Sale, Self-Serve Kiosk, Digital Signage

OPERATIONS: Usher Mobile Application, Cash Office Manager, Venue/Auditorium Swaps, Venue Seat Designer, Menu Designer, Order Routing, Event Management

DIGITAL MARKETING: Loyalty Management, Promotions Management, Market Segmentation & Hyper-personalized Omnichannel Marketing

EMPLOYEE APPS: Article Scrap, Physical Inventory Cycle Count, Site-to-Site Transfer, Create Purchase Request, Close Purchase Order, Create Equipment, Create & Update Maintenance Orders, Goods Receipt

KEY BENEFITS OF IES

- Achieve scalability to rapidly expand, add features and functions, and manage seasonal shifts in demand

- Lower your total cost of ownership with omnichannel cloud solution

- Integrate IES to your existing SAP® or third-party solutions

- Gain real-time visibility of sales, cash office, occupancy, operations, and more

- Gain real-time insights and enhance consumer trust with GDPR, CCPA, and LGPD compliance

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ARCLIGHT CINEMAS

IES CUSTOMER SUCCESS STORY: ENTERTAINMENT INDUSTRY

THE CLIENT

ArcLight is more than a place to see a movie; it is an experience. Since 2002, their mission has been to create the best movie going environment possible, through careful thought, design, and attention to detail. Today, ArcLight has over 500,000 loyal ArcLight Members.

THE PARTNERSHIP

Since 2015, Savantis has engaged ArcLight in the ground-breaking development of the Intelligent Entertainment Solution based on SAP CX and SAP S/4HANA. The team has enabled a modern digital consumer experience for moviegoers from ticketing to concessions sales to personalized marketing through their member loyalty program. Using embedded intelligence, the platform provides ArcLight visibility into guest preferences and purchasing behaviors.

SOLUTIONS

- Intelligent Entertainment Suite
- SAP Commerce Cloud and Marketing Cloud
- SAP S/4HANA Financials & Procurement
- Custom POS and Kiosk Software Development
- Custom Cineplex Mobility Applications

SERVICES

- SAP Consulting
- Savantis SAP S/4HANA on AWS Cloud
- SAP Basis Outsourcing Support
- SAP Functional Application Support
- Mobile Application Development and Support
- POS and Kiosk Support

Request a Demo

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